

Granite Point Medical Center

Wyomissing, Pennsylvania

Project Type: Three-Story Medical Office
Size: 67,000 sf
Completion: 2002
Cost: \$63.00/sf Shell Only
Owner: Bern Road Associates
Contact: Mr. David O'Donnell,
West Reading Ophthalmic Assoc.
(610) 378-1348

The West Reading Ophthalmic Associates physicians wanted to design their new building with bold and highly distinctive elements to offer an easily recognizable structure to new and return customers. They planned to build a medical office building to accommodate their own practice, as well as an optometry practice tenant to compliment their own services. The resulting three-story shell building includes WROA, the optometry practice, as well as two other large-scale medical practices.

The project site, adjacent to a major highway in Reading, Pennsylvania, offered the medical center high visibility, but also the challenge of an oddly-shaped property with steep topography. Engineers optimized the parking and vehicular circulation, working right up to the site boundaries. Retaining features and guardrails protect a switch-back driveway, adjacent to one of two deep stormwater retention basins.

LSC used computer modeling to explore multiple design schemes based on the same general footprint. This use of alternatives is one way LSC can provide added value to the design process and to guarantee positive successful design solutions. The investors knew what their building would look like, from many angles, before construction began.



LSC Design received a 2004 Merit Award from Associated Builders & Contractors, Inc. for outstanding contributions in serving as the design professional on this project.

