

# Boyds Bear Country

## Gettysburg, Adams County, Pennsylvania

Project Type: Retail / Visitors' Center  
Size: 111,800 sf  
Completion: 2002  
Cost: \$13.1 million  
Owner: Boyds Collections, Ltd.  
Contact: Mr. Alan Schomaker  
(717) 633-9898 ext 2183

The management of Boyds Collections, Ltd., best-known as the manufacturer of the collectible "Boyds Bears", decided to construct an Office, Retail, and Visitors' Center near historic Gettysburg, Pennsylvania. They chose LSC to form a concept for their flagship Retail Destination.

LSC guided the client through extensive Planning and Programming, Concept and Schematic Design phases which involved sketch and 3D CAD rendering, a Design Development and Pricing phase, and Construction Documentation.

The 111,800 sf complex was designed as a farm metaphor – the main structure is four-story red barn, complete with silo (serving as a water tank for the complex) and corn crib (which doubles as the covered bus drop-off). Visitors enter through large-scale sliding barn doors, and move through a multi-story space featuring stone fireplaces and exposed timber-frame structure. The complex houses two museums, eighteen themed retail stores, a food court, a family-style dining restaurant, various offices and lounges, package drop-off and check-out centers. Escalators, elevators, and stair towers assure that visitors circulate with ease.

Visitation and Sales have exceeded Boyds' projections and expectations.



*LSC Design received a 2003 Excellence Award from Associated Builders & Contractors, Inc. for outstanding contributions in serving as the design professional on this project.*

